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|---------------------------|--|
| <b>Reference</b>          | <b>SM-035</b>                              |
| <b>Target position</b>    | <b>Store Manager / Retail Area Manager</b> |
| <b>Place of residence</b> | Berlin - flexible to relocate worldwide    |
| <b>Year of birth</b>      | 1991                                       |
| <b>Target salary</b>      | 65.000 Euro                                |
| <b>Availability</b>       | notice period of one month                 |

**USPs:**

- ☞ > 16 years of experience in premium and luxury RETAIL
- ☞ BA & MA degrees in RETAIL fashion related areas
- ☞ extraordinary communication skills
- ☞ fluent in German, French, English
- ☞ strong team leading & coaching skills (responsible for up to 10 employees)

**An extract of the resume:**

Career Path:

**since 2015:** **International RETAIL company (premium fashion), Berlin**

**2022 – present:** **Store Manager, Berlin**

- ☞ responsible for 1600 qm
- ☞ leading a team of 7 employees
- ☞ store management
- ☞ operation planning
- ☞ budget management
- ☞ order goods
- ☞ event organization
- ☞ retail sales, customer service
- ☞ VM
- ☞ Salesforce-CRM
- ☞ KPI Management

**2015 – 2022:** **Assistant Store Manager and Sales Associate, Berlin**





**2010 - 2015:**            **Sales Assistant at various international premium & luxury  
RETAIL companies, Berlin**

Academic Background:

**2018 - 2020:**            **Diploma: Master of Arts, University in Germany**

- ☞ Focus: Fashion and Retail Management
- ☞ Marketing Innovative Retail Formats
- ☞ Cross Channel Marketing

**2012 - 2015:**            **Diploma: Bachelor of Business Administration, University in  
France**

*This is only an extract of the resume of the applicant (all genders). In case of interest in the profile, I will ask the  
candidate for the approval to present the original application documents.*

